

**WISCONSIN DNR**  
Department of Natural Resources

# DNR Alignment Update

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Forestry Management Bureau Director



The logo features a stylized 'W' with a tree inside, set against a background of water and mountains. Below the graphic, the text reads 'WISCONSIN DEPT. OF NATURAL RESOURCES'.

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# Strategic Alignment

- Started in June 2016.
- Prioritize core work and
- Align the division's functions and organizational structure with available resources.
- Address important and emerging issues.



A word cloud graphic with various terms related to strategy and planning. The most prominent words are 'STRATEGIC', 'VISION', 'PLANNING', 'STATEMENT', 'MISSION', and 'GOALS'. Other visible words include 'ANALYSIS', 'PLAN', 'ENVIRONMENT', 'SITUATION', 'RANK', 'DESIRE', 'MAY', 'EXTERNAL', 'PEOPLE', 'EDIT', 'GOAL', 'CURRENT', 'PROCESS', 'SHORT-TERM', 'MARKETS', 'CUSTOMER', 'OBJECTIVE', 'PURPOSE', 'ORGANIZATION', 'STATEMENTS', 'BUSINESS', 'OBJECTIVES', 'ONE', 'VALUES', 'STRATEGY', 'IMPORTANT', 'ORGANIZATIONS', 'PROCESSES', 'MAY', 'CURRENT', 'PROCESS', 'SHORT-TERM', 'MARKETS', 'CUSTOMER', 'OBJECTIVE', 'PURPOSE', 'ORGANIZATION', 'STATEMENTS', 'BUSINESS', 'OBJECTIVES', 'ONE', 'VALUES', 'STRATEGY', 'IMPORTANT', 'ORGANIZATIONS'.

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## What is not changing?

- DNR’s Mission, Forestry Division’s Purpose & Core Values
- Tenets of following the law, sound science, and common sense



Aldo Leopold Shack

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## Department Level Alignment Decisions

- Recreation
- Law Enforcement
- Prescribed Burn
- Heavy Equipment
- Master Planning
- KBB HCP



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## Recreation and Law Enforcement

- Responsibilities being consolidated across Department
- Division of Forestry still has oversight of Northern State Forests




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## Prescribed Fire



- Forestry Division will become the central administrator for all prescribed burn activities
- Will allow Department to use its resources (staff, equipment) more effectively
- Prescribed burning will continue to be a valuable management tool

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## Division Level Alignment Decisions



- Tax Law
- Private Forestry
- Good Neighbor Authority


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## Tax Law



- All tax law work will be consolidated into fewer positions
- Will free up integrated field foresters and technicians to focus on high priority work
- Will continue to ensure program requirements are met and that sound forestry is practiced

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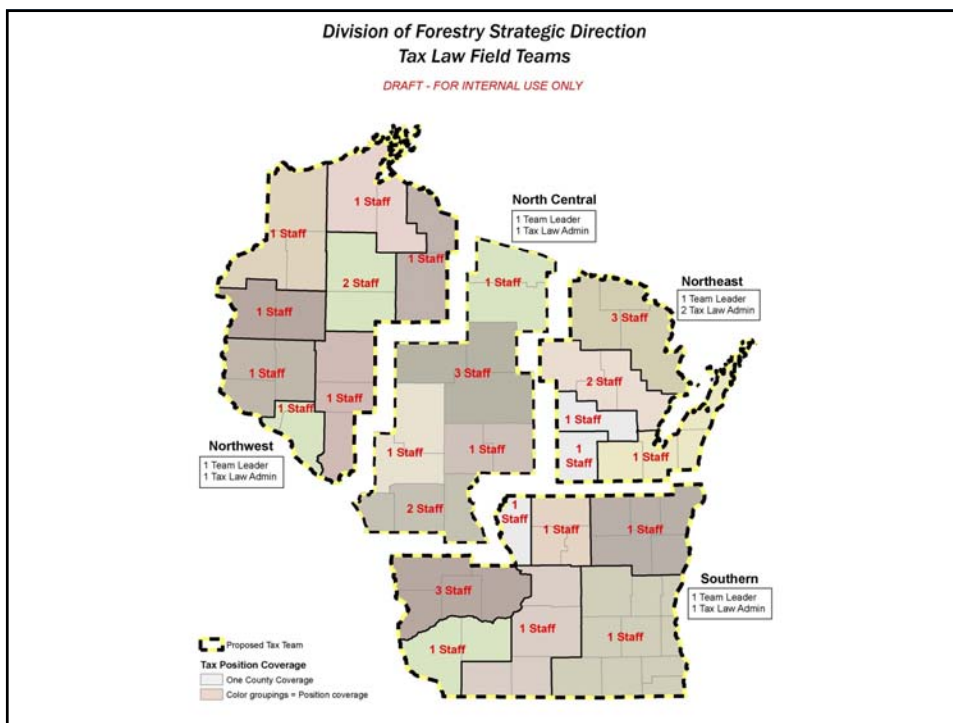
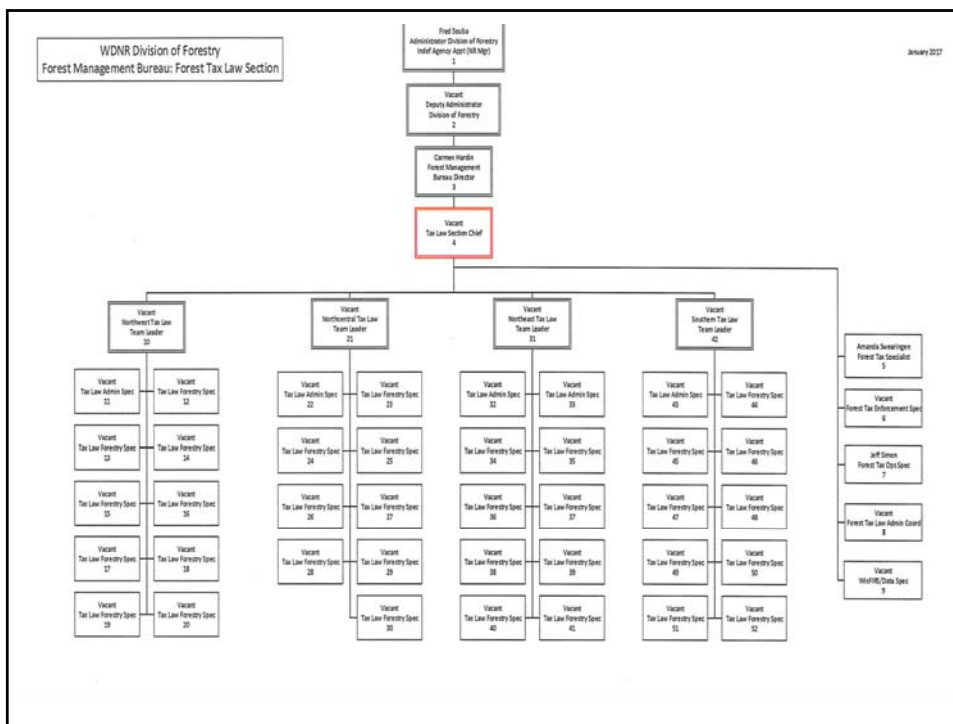
## Tax Law Teams

- Tax Law Forestry Specialists (37)
  - Focus on sound forestry aspects of Tax Law
  - Management plans
  - Cutting notices
  - Mandatory practices
- Tax Law Administration Specialists (5)
  - Focus on administrative aspects of Tax Law
  - Applications, withdrawals, corrections, transfers

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## Tax Law Investment

- 2012 Strategic Direction
  - Work planned
    - 100,000 hours or 55 FTEs equivalents
  - In Practice (on average 2010-2015)
    - 95,000 hours or 52 FTE equivalents
- 2017 Strategic Direction
  - Work planned
    - 78,000 hours or 43 FTEs (18-22% reduction)

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## Service to Private Landowners

- Creating a new position to develop and direct outreach campaigns and assistance to private woodland owners.
- Increasing the number of hours that our field foresters have available to assist private woodland owners.
- Increased investment will translate into greater landowner awareness and forest management
- Will still be a resource for landowners on a wide range of forestry issues.



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## Private Forestry Investment


- 2012 Strategic Direction
  - Work planned
    - 31,000 hours or 12 FTE equivalents
- 2017 Strategic Direction
  - Work planned
    - 52,500 hours or 29 FTE equivalents

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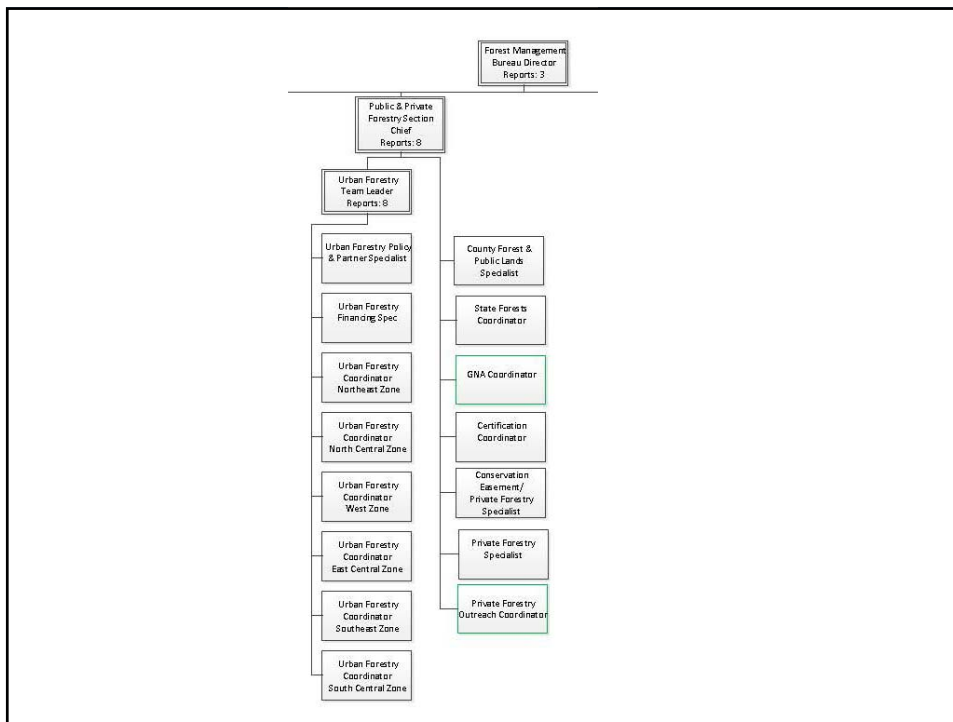
## Good Neighbor Authority (GNA)

- Creating 1 National Forest Specialist to oversee GNA coordination
- Adding 0.5 FTE National Forest Liaisons responsibilities to 4 field foresters



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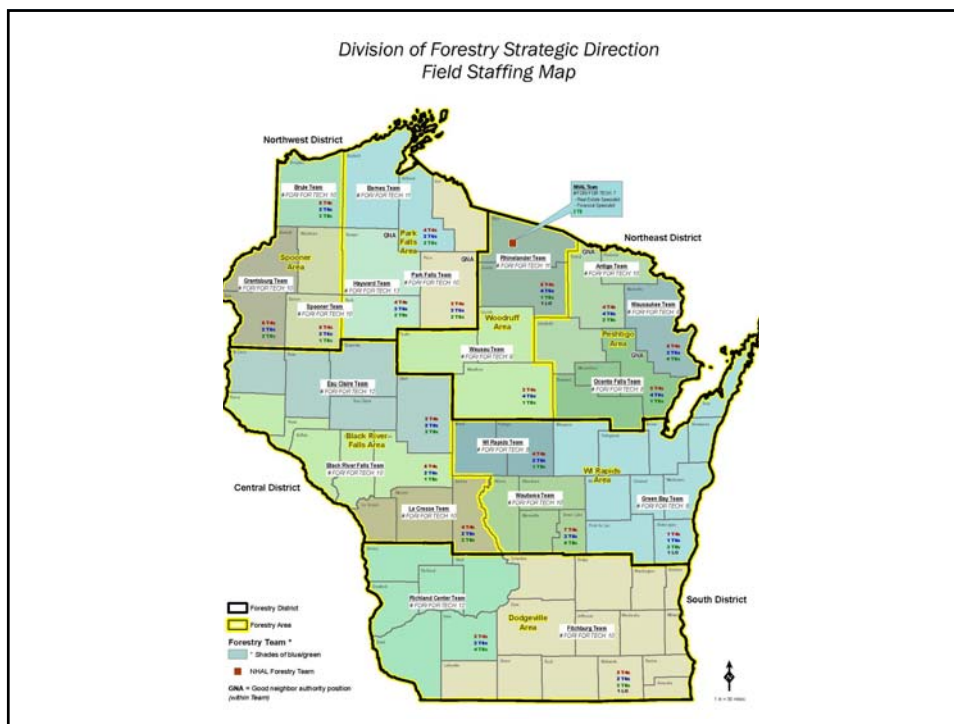


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## New District Structure

- Maintains four districts
- Fewer teams and areas

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# Thank You!

## Questions?

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